

Talk/Read/Succeed! benefits from F.L. Roberts' customers

SPRINGFIELD – “Talk/Read/Succeed! (T/R/S!)” a collaborative effort between the Springfield Housing Authority (SHA) and more than a dozen Springfield-based agencies and organizations, is the recipient of \$2,400 from customers of the **F.L. Roberts Co.** as part of its “Causes in the Community” week.

Steven Roberts, president of the F.L. Roberts Company, made the surprise announcement earlier this month at a T/R/S! luncheon designed as a template tour of the innovative program, which aims to achieve reading proficiency by grade four among children at two housing developments. The collaborative approach includes 14 Springfield-based agencies and reaches out to 145 families at John L. Sullivan Apartments and John I. Robinson Gardens, and the Boland and Dorman elementary schools.

The F.L. Roberts program ran from Nov. 14 to 19, with six local charities or programs targeted for giving. Roberts said he was pleased to be helping T/R/S!

“We wanted to introduce the Talk/Read/Succeed! program to the community. People hear it. The more times you hear it, the more you’ll remember it,” Roberts said.

SHA Executive Director William H. Abrashkin said he is pleased that the program is getting recognition and financial help as it works to reach out to more

families.

“This vote of confidence from F.L. Roberts, a prominent and respected business in our community, sends a powerful message about the importance and effectiveness of our work for the future of our children. We are grateful for the support of F.L. Roberts and look forward to

working with it and other local businesses to strengthen and expand this excellent program,” Abrashkin said.

He added that the money will “help the work of Talk/Read/Succeed! in many ways as it helps its residents break the cycle of disadvantage and open the door to opportunities.”



“Talk/Read/Succeed!” was the recipient of \$2,400 from customers of the F.L. Roberts Co. as part of its “Causes in the Community” week. Pictured are (left to right) J. William Ward, executive director of the Regional Employment Board, Steven Roberts, president of the F.L. Roberts Co., and William H. Abrashkin, executive director of the Springfield Housing Authority.

Reminder Publications submitted photo

