



**FOR IMMEDIATE RELEASE**

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## **Support for Local Charities Comes One Day at a Time**

Customers 'Give Thanks' during 3<sup>rd</sup> Annual F.L. Roberts *Causes in the Community Week*

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(SPRINGFIELD, MA) – For one week in November, routine purchases at participating F.L. Roberts convenience store/gas stations, Golden Nozzle Car Wash and Jiffy Lube locations will help six local charities during the F.L. Roberts *Causes in the Community Week*. Customers will help earn money for a different cause each day, Monday through Saturday, with their RewardsPLUS card.

“We’re all in this together,” says F.L. Roberts President, Steve Roberts. “Considering the weather-related ordeals we’ve all faced this year, a sense of community and lending a hand is what defines the season.”

Each time an F.L. Roberts RewardsPLUS card is presented with a purchase, a portion of the transaction will be donated to each cause. The organizations that will benefit each day are:

Monday, November 14 – Rachel’s Table

Tuesday, November 15 – United Way of Pioneer Valley

Wednesday, November 16 – Dakin Pioneer Valley Humane Society

Thursday, November 17 – Children’s Miracle Network at Baystate Children’s Hospital

Friday, November 18 – Shriners Hospitals for Children - Springfield

Saturday, November 19 – Talk/Read/Succeed! (*new this year!*)

This is the third year for the campaign, which began as an idea from F.L. Roberts employees.

Visit [www.flroberts.com](http://www.flroberts.com) for a schedule of the organizations, a list of participating F.L. Roberts locations and more information on each cause.

Since 1920, F.L. Roberts has done business in Western Massachusetts and in 90 years has expanded to over 500 employees and 60 sites, including gas stations and convenience stores, Golden Nozzle Car Wash locations, Jiffy Lube service centers, truck refueling facilities and the

Whately Diner. The F.L. Roberts RewardsPLUS customer rewards program gives customers discounts at the pump based on purchases made at their network of automotive services.

F.L. Roberts. Your Friend on the Road.

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