



FOR IMMEDIATE RELEASE

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Free Car Wash for Veterans on Friday, November 11, 2011

Local Car Washes Participate in National Campaign

(Springfield, MA) – Veterans may visit any participating Golden Nozzle Exterior Car Wash locations in Western Massachusetts on Friday, November 11, 2011 to receive a complimentary wash. Veterans will only need to identify themselves verbally in order to receive their free wash.

Started on November 11, 2004, the national “Grace for Vets” program is designed to honor Veteran’s Day, to show support for our armed forces personnel and to reward the Veterans for their service. This is the second annual “Grace for Vets” event for Golden Nozzle Car Wash.

28 companies and 57 locations are participating, statewide. More information on “Grace for Vets” can be found at www.graceforvets.org or at www.flroberts.com.

Since 1920, F.L. Roberts has done business in Western Massachusetts and in 90 years has expanded to over 500 employees and 60 sites, including gas stations and convenience stores, Golden Nozzle Car Wash locations, Jiffy Lube service centers, truck refueling facilities and the Whately Diner. The F.L. Roberts RewardsPLUS customer rewards program gives customers discounts at the pump based on purchases made at their network of automotive services.

F.L. Roberts. Your Friend on the Road.

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