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Contact: Frank Roberts
413-781-7444

Facebook Contest Seeks to Award Fans with Free Car Wash
5,000 fan goal for F.L. Roberts freebie

(SPRINGFIELD, MA) – If the new F.L. Roberts “fan” page on Facebook reaches 5,000 fans by midnight on Sunday, December 13th, each fan will receive a free exterior car wash at Golden Nozzle Car Wash.

Consider it an early holiday present from the nearly 90-year-old company.

F.L. Roberts recently launched their page on Facebook, the global social networking website with over 95 million active users in the United States. The page was launched in conjunction with the recent F.L. Roberts *Causes in the Community Week*, which supported six local charities through a donation of daily proceeds from F.L. Roberts locations.

The three-week contest begins at 12:01 a.m. on Monday, November 23, 2009 and runs through 11:59 p.m. on Sunday, December 13, 2009. The car wash is an \$8 value and is valid for a one-time use through the end of the year.

Since 1920, F.L. Roberts has done business in Western Massachusetts and in nearly 90 years has expanded to over 500 employees and 60 sites, including 27 gas stations, 21 Golden Nozzle Car Wash locations, eight Jiffy Lube service centers, three truck stops and the Whately Diner.

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